

ANTI 27 CLUB

PRESENTED BY SMASH IN PARTNERSHIP WITH KING COUNTY PUBLIC HEALTH

Drug and alcohol abuse are almost synonymous with rock n' roll music.

Addiction has become a deadly epidemic among musicians. Some experts believe musicians may be predisposed toward depression and anxiety, coupled with the fact that making a career out of music is becoming exponentially more difficult, it makes sense musicians are suffering from mental health issues at substantially higher rates than the general public.

It's tough being a musician; musicians face extreme financial instability in the gig economy and often lack access to affordable mental health treatment. Pair that with increased access to drugs and alcohol and the cultural ties they have to the industry, its no wonder many artists struggle with substance use and dependence.

What is the Anti 27 Club?

A drug and alcohol harm reduction public health campaign presented by Musicians Access to Sustainable Healthcare (SMASH) and King County Public Health throughout the month of August 2022 targeted at the music industry.

AWARENESS CAMPAIGN

First person story telling from musicians who've struggled with substance use disorder in the past as well as those who've seen it first hand in the industry through videos, interviews and op-eds with press and on the SMASH blog.

OVERDOSE RESPONSE WORKSHOP

A half-day workshop for venue owners, staff, show promoters, and other music industry professionals to learn how to spot and prevent overdose at their events.

OVERDOSE RESPONSE KIT

These kits will include naloxone, fentanyl test strips, as well as instructions on what to do in the event of an overdose.



PARTNER TOOL KIT

Downloadable digital tools for venues and promoters to use at their events and inside their buildings.



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WEBSITE



THANK YOU TO OUR COMMUNITY PARTNERS FOR HELPING US CREATE THE ANTI-27 CLUB CAMPAIGN



ANTI 27 CLUB BLOG



MORE ABOUT THE CAMPAIGN



ABOUT THE ANTI 27 CLUB

Drug and alcohol use in the music industry is a well-documented problem. In fact, a 2014 study published in the Journal of Music Therapy found that 25% of musicians have a history of substance use. This is a significant health concern, as it can lead to mental health issues, physical health problems, and even death. The Anti-27 Club campaign is a community-led effort to raise awareness about these issues and provide resources for musicians and fans alike. We believe that by creating a better environment for musicians, we can help them stay healthy and continue to create the music that we love. Stay tuned for more updates on our campaign and how you can get involved.

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SOCIAL MEDIA



PRESS

